

Pushkar Kathuria

Frontend Technical Lead / UI Architect

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SUMMARY

Frontend Technical Lead / UI Architect with nearly 14 years of experience building scalable, accessible, and high-performance web applications across SaaS, enterprise platforms, e-commerce, analytics, and media experiences. Expert in React, TypeScript, JavaScript, component architecture, design systems, responsive UI, accessibility, and frontend quality standards. Experienced in leading frontend delivery, mentoring developers, driving code reviews, improving performance, reducing technical debt, and collaborating across product, design, backend, QA, and analytics teams.

CORE COMPETENCIES

Frontend Architecture | React/TypeScript Development | Design Systems | Component Libraries | Accessibility/WCAG | Performance Optimization | Technical Leadership | Code Reviews | Agile Delivery | UI/UX Implementation | Data Visualization | SaaS Product Engineering

TECHNICAL SKILLS

Frontend & UI Architecture: React, TypeScript, JavaScript, Redux, Component Architecture, Custom Design Systems, Responsive UI, Accessibility/WCAG, UI/UX Implementation

Styling & Visualization: Tailwind CSS, SCSS, D3.js, Sigma.js, Highcharts, Handlebars

Testing & Quality: React Testing Library, Jest, SonarQube, Lighthouse, ESLint, Prettier

APIs & Realtime: REST APIs, Authentication Flows, WebSockets

Tools & Delivery: Vite, npm, Git, GitHub, GitLab, Bitbucket, Jira, Confluence, Agile/Scrum, Docker

Earlier Platform Experience: AEM, Sitecore, Salesforce Commerce Cloud, Angular, AngularJS, Vue.js, jQuery, Backbone.js, Algolia, Sencha Ext JS, Sencha Touch, IBM Worklight, Webpack, CI/CD, Node.js, GraphQL

SELECTED PROJECT HIGHLIGHTS

- **Enterprise BI Ops SaaS Platform:** Founding engineer and UI technical lead for a lean product team, owning React/TypeScript frontend delivery across dashboards, reports, admin/settings, user management, authentication, alerts, realtime updates, data visualization, graph visualization, and a custom design system.
- **Global Semiconductor Client - Website Redesign & Migration:** Co-led frontend delivery for a Sitecore redesign/migration, coordinating 20 frontend developers within a 50+ member cross-functional program across frontend, backend, QA, and analytics.
- **Global Hospitality Client - Large-Scale Hotel Website Platform:** Led a 5-member frontend track to build reusable AEM-ready components using object-oriented JavaScript, Handlebars, and SCSS for a large-scale global hospitality website platform.
- **US Telecom/Media Client - Analytics Portal:** Sole frontend developer for an AngularJS/Highcharts analytics portal with dashboards, filters, reports, REST API integrations, and export/download workflows.
- **Independent Product Work - Bonafide Losers:** Built and launched 5 iOS apps - ZippySum, OddZap, ColorRush IQ, FlashGrid, and RuleBlink - using Flutter, owning UI/UX, development, release readiness, support pages, and product positioning.

PROFESSIONAL EXPERIENCE

Founding Engineer / UI Technical Lead | Datalogz

04/2024 - Present | Remote / US-India

Enterprise BI Ops SaaS | React | TypeScript | Design Systems | Data Visualization

- Act as a technical lead within a lean 15-member product team, guiding frontend delivery, architecture discussions, sprint planning, estimation, code reviews, task breakdown, release coordination, and developer mentoring.
- Built a custom design system with approximately 15-20 reusable components using React, TypeScript, Tailwind CSS, SCSS, and UI architecture patterns adopted across the product by the engineering team.
- Own frontend development across 6-7 major product areas, including dashboards, reports, admin/settings, user management, authentication flows, alerts, realtime WebSocket updates, data visualization, and graph/network visualization.
- Develop feature-rich UI experiences with React, TypeScript, Redux, D3.js, Sigma.js, REST APIs, authentication flows, WebSockets, React Testing Library, Vite, ESLint, Prettier, and npm.
- Partner with product, design, and backend teams to translate UI/UX flows into scalable, accessible, performant frontend features and release-ready product experiences.
- Drive ongoing performance improvements, duplicate-code reduction, and frontend maintainability through refactoring, SonarQube analysis, code-quality reviews, and reusable component patterns.
- Conduct recurring accessibility audits and implement monthly UI/accessibility enhancements to improve product usability and frontend quality standards.

Senior Consultant | Deloitte USI

04/2019 - 03/2024 | Delhi

Frontend Technical Leadership | Enterprise Web Platforms | CMS | eCommerce | Analytics

- Led frontend delivery across enterprise web, CMS, e-commerce, analytics, and internal platform initiatives, handling sprint planning, work allocation, estimation, code reviews, technical design, release coordination, mentoring, hiring support, and performance feedback.
- Co-led the frontend track for a global semiconductor client website redesign and migration, coordinating 20 frontend developers within a 50+ member cross-functional program spanning frontend, backend, QA, and analytics.
- Owned frontend execution for the semiconductor program across Sitecore templates/components, Vanilla JavaScript, Handlebars, responsive layouts, accessibility implementation/testing using Lighthouse, performance improvements, analytics integration, and frontend defect reduction.

- Delivered major UI areas for the semiconductor platform, including global header/navigation, Algolia-powered search, product listing pages, product detail pages, landing pages, carousel modules, responsive layouts, and analytics instrumentation.
- Led a 5-member frontend team for a global hospitality client, building reusable AEM-ready UI components using object-oriented JavaScript, Handlebars markup, and SCSS for a large-scale hotel website platform.
- Built hospitality UI modules including global header/footer, navigation, hero media sections, reusable carousels, photo galleries, property overview blocks, stylized image/media components, dining carousel modules, and room-detail cards with image carousels.
- Improved UI consistency, component reusability, AEM developer efficiency, responsive behavior, accessibility, page-performance quality, and major release delivery for the hospitality platform.
- Served as a senior frontend contributor for a North American athletic retailer e-commerce experience using Salesforce Commerce Cloud, Vanilla JavaScript, jQuery, and SCSS across PLP, PDP, cart, mini cart, search, filtering, sorting, header, footer, and responsive layouts.
- Worked as the sole developer for a US telecom/media client analytics portal using AngularJS, Highcharts, REST APIs, dashboards, filters, reports, reusable components, and export/download workflows to improve internal reporting visibility and business decision-making.
- Contributed briefly to an aerospace manufacturing client Vue.js application, supporting REST API integrations, reusable Vue components, responsive layouts, performance improvements, and accessibility fixes.

Senior Software Engineer | RSystems

12/2018 - 03/2019 | Delhi

Healthcare SaaS | Angular | SCSS

- Briefly contributed to healthcare SaaS client interfaces using Angular and SCSS, supporting dashboard UI updates, REST API integration, bug fixing, and frontend maintenance.

Associate | Cognizant Technology Solutions

05/2016 - 12/2018 | Delhi

React | OTT Platforms | Web & Samsung TV Applications

- Worked as an individual contributor in a 3-5 member frontend team on React-based OTT applications for a US telecom/media client across web and Samsung TV platforms.
- Built features across live TV streaming UI, video-on-demand listings/details, player controls, search, user profiles, watchlist/favorites, bookmarking, API integrations, reusable React components, performance improvements, production bug fixes, and support.
- Implemented Samsung TV remote-control navigation and focus-handling interactions to improve the large-screen OTT user experience.
- Improved live/on-demand streaming UX, reusable component consistency, TV navigation behavior, and frontend performance across React-based OTT screens.
- Briefly contributed to a React-based marketing preview portal for a premium media and entertainment client.

Software Engineer | DMI Innovations India Pvt Ltd

07/2015 - 05/2016 | Delhi

Sencha Ext JS | Sencha Touch | Enterprise Mobility | Client Exposure

- Contributed as a junior frontend developer to a Sencha-based redesign for a global building materials client order management system across Sencha Ext JS web and Sencha Touch mobile applications.
- Traveled onsite to Mexico for a week-long client visit to understand application architecture, product workflows, implementation context, and stakeholder expectations.

Software Engineer | Sapient India via Magna Infotech

10/2014 - 07/2015 | Delhi

IBM Worklight | jQuery | Hybrid Mobile Applications

- Worked on an internal transport management application using IBM Worklight and jQuery, contributing to mobile app UI development, hybrid mobile screens, API integration, forms/validation, bug fixing, maintenance, and internal tool enhancements.

Associate Support Consultant | Basware Corporation

09/2013 - 08/2014 | Delhi

Technical Support | Enterprise Workflow Products

- Provided technical support for enterprise email/workflow products, handling issue troubleshooting, resolution coordination, product workflow understanding, and team documentation.

INDEPENDENT PRODUCT WORK

Independent Product Work - Bonafide Losers

- Built and launched 5 iOS apps - ZippySum, OddZap, ColorRush IQ, FlashGrid, and RuleBlink - using Flutter, owning end-to-end UI/UX, development, release readiness, support pages, and product positioning.
- Used AI-assisted development tools such as ChatGPT and Cursor to accelerate ideation, implementation, debugging, and iteration.
- Portfolio: <https://bonafide-losers.vercel.app/apps>
- Earlier product work: previously built multiple Android apps, including one that reached 50K+ Play Store downloads before being retired.

EDUCATION

B.Tech in Computer Science Engineering, Echelon Institute of Technology | 2008 - 2012 | Delhi NCR

AWARDS & RECOGNITION

- Received 2 Spot Awards and 1 Applause Award at Deloitte USI for project delivery, frontend leadership, and team contribution.
- Recognized by Deloitte senior leadership for supporting pre-sales and solutioning efforts that helped secure a major global semiconductor client engagement, including frontend POC development, client demo support, solution architecture input, estimation, delivery planning, and discovery/requirements understanding.

ADDITIONAL ACHIEVEMENTS

- Qualified GATE 2012 with 89.56 percentile.